

THEME

#InspireInclusion

2024

Early Bird Sponsorship Packet

2024

EARLY BIRD SPONSORSHIP PACKET

6TH ANNUAL EDMONDS INTERNATIONAL WOMEN'S DAY

RULE BREAKERS AND (GOOD) TROUBLEMAKERS



#InspireInclusion
#IronSharpensIron

MARCH 8, 2024 | EDMONDS WATERFRONT CENTER

JOIN US AS WE CELEBRATE OUR 6TH
ANNIVERSARY IN 2024!

For the 6th Annual Edmonds International Women’s Day, we are having a throwback to our inaugural event in 2019: a brunch event during the day, and a fun evening activity.

Friday, March 8, 2024

Ladies Who Brunch
11:30am – 1:30pm
Edmonds Waterfront Center

In partnership with the Edmonds Waterfront Center and Feedme Hospitality Group, we will have a networking brunch with a keynote speaker and a panel discussion. As part of our “Rule Breakers and (Good) Troublemakers” subtheme, we will feature speakers who are trailblazing in their respective communities and careers that #InspireInclusion.



Seattle Kraken | Women In Hockey Night
7pm
Climate Pledge Arena

As part of the team’s Theme and Celebration Nights, their Women In Hockey Night happens that evening at Climate Pledge Arena. Each theme night [features a local artist and specialty jersey](#), along with other fun activities. We are planning to have tickets available for purchase via group ticketing and will also donate some to underserved girls and women in our community to attend. More details forthcoming.



2019 – How we started / Inaugural Day in Edmonds

An idea to do something fun for a handful of underserved girls and women in Edmonds blossomed into a day filled with empowerment and networking, thanks to a group of women who donated their time, treasure and talent.

Networking Luncheon at 190 Sunset



Who knew we had so many women CEOs, CFOs, Executive Directors and Division Heads living and working in Edmonds? Our 50-person luncheon sold out in just over a week (not bad for a Friday afternoon!). The 90-minute lunch and learn featured Lauren Sato of The Riveter and goodie bags filled with products donated by Edmonds women-owned businesses.



“Only 5 percent of women ever hear ‘you are going to be a success,’” said Lauren Sato, The Riveter regional director, during brief remarks to luncheon attendees. “Elevate the women around you.”

The Main Event: Captain Marvel!

We collaborated with the Edmonds School District and Girls On The Run (for both King and Snohomish counties) for this special event. The *Captain Marvel* movie screening — at Northgate’s Regal Cinemas Thornton Place — included a short panel discussion featuring local women leaders. They included South County Fire senior firefighter Melissa Beard, Edmonds Police Detective Julie Govantes, Alaska Airlines Managing Director of Community Relations Shaunta Hyde, Seattle Storm Co-owner Dawn Trudeau, WSU North Puget Sound Vice Chancellor Lynne Varner and *My Neighborhood News Network* Publisher Teresa Wippel.

The Seattle Storm mascot Doppler was also on hand to provide high-fives and pose for photos with attendees.

2020 - 2023 KEYNOTE SPEAKERS



Colleen O'Brien, Laura Clise, and Shaunta Hyde



Sue Bird, Mari Horita, Amy Sprangers, and Dawn Trudeau



Tracy Taylor, and Dr. Melissa Sassi



Farah Jadran, Mimi Jung, and Michelle Li

History of Edmonds International Women's Day Sponsors / Partners



Feedme Hospitality & Restaurant Group



Morgan & Moss

Est. 2008



Founder

- Alicia Crank – Crank'd Up Consulting | Executive Director, Seattle CityClub



Sponsorship and Partnership Opportunities

Sponsorship will cover the costs related to the event, to make this event accessible to all. **Any funds collected beyond event costs will be donated to local nonprofits that service women and girls.**

We also invite women-owned/operated organizations in the area to participate by offering discounts, giveaways or free/low-cost activities to bring awareness to your business and services.

You can find videos and posts from the previous Edmonds International Women's Days on Facebook:
<https://www.facebook.com/IWDEdmonds>

If you are interested in being an official partner or co-sponsor of these events, please contact Alicia Crank, Crank'd Up Consulting, at aliciainedmonds@gmail.com.

Sponsorship and Partnership Levels*:

Presenting Sponsor - \$5,000 (Only 1 available)

- Meet & Greet with Keynote speakers
- Attendance at Seattle Kraken game
- Sponsor-produced thirty second video to be played during IWD events AND Keynote event
- Option to distribute digital materials to registered guests
- Dedicated media / social media outreach and posts

Lead Sponsor - \$2,500 (3 available)

- Meet & Greet with Keynote speakers
- Attendance at Seattle Kraken game
- Sponsor-produced thirty second video to be played during IWD events AND Keynote event
- Option to distribute digital materials to registered guests
- Dedicated media / social media outreach and posts

Media Sponsor – Negotiable

- Sponsor-produced twenty second video to be played during IWD events
- Option to distribute digital materials to guests in attendance
- Joint media / social media outreach and posts

Community Sponsor - \$1,000

- Sponsor-produced twenty second video to be played during IWD events
- Option to distribute materials to guests in attendance
- Joint media / social media outreach and posts

Supporting Sponsor - \$250

- Sponsor-produced twenty second video to be played during IWD events
- Joint media / social media outreach and posts

In-Kind Sponsor – Negotiable/Event specific

- Option to distribute digital materials to guests in attendance
- Joint media / social media outreach and posts

Business Partner – In-Kind

- Joint media / social media outreach and posts
- Business Partner to also cross promote Edmonds IWD events

*Customization of sponsorship levels are available

6th Annual Edmonds International Women's Day Sponsorship Commitment Form



Edmonds Waterfront Center | March 8, 2024

Company Name (if applicable): _____

Your Name: _____

Billing Address: _____
(include City, State and Zip)

Email: _____ Phone: _____

Please Choose Your Sponsorship / Partnership Level:

_____ Presenting Sponsor - \$5,000 (Only 1 available)

_____ Lead Sponsor - \$2,500 (3 available)

_____ Media Sponsor – Negotiable

_____ Community Sponsor - \$1,000

_____ Supporting Sponsor - \$250

_____ In-Kind Sponsor – Negotiable/Event specific

_____ Business Partner – In-Kind

_____ Other (Please describe below)

Submit your form via email to aliciainedmonds@gmail.com. An invoice will be sent to you upon receipt.